

PUBLIC EVENT SPONSORSHIP OPPORTUNITIES

TYPES OF SPONSORSHIPS

TITLE SPONSOR - \$20,000

- Event will be referred to as "SPONSOR NAME'S Consumer Celebration"
- Sponsor will be included each time the Public Event is mentioned on social media
- Sponsor name included in all physical signage related to public event
- Sponsor name included in all digital signage during public event
- Option to welcome crowd at public event
- Sponsor logo will be included on Schedule of Events page of MADE website
- Sponsor name and logo will be featured in all email newsletters specifically related to public event
- Sponsor will be included in all recorded radio promotions
- Sponsor's name will be included on each public ticket
- All rights and entitlements of Premier Level Sponsor such as 10x20 booth space, ticket admissions, and marketing inclusions

PRESENTING SPONSOR - \$10,000

- Sponsor will be recognized as a Presenting Sponsor of public event
- Sponsor name will be included in all social media posts specifically dedicated to public event
- Sponsor name included in all physical signage related to public event
- Sponsor name included in all digital signage during public event
- Option to speak to crowd during public event
- Sponsor logo will be included on Schedule of Events page of MADE website
- Sponsor name or logo included in all email newsletters specifically related to public event
- All rights and entitlements of Contributing Level Sponsor such as 10x10 booth space, ticket admissions, and marketing inclusions

TICKET SALES OUTLET - \$5,000

Drive traffic to your location by selling consignment tickets at the best available discount! Ticket sales outlet option can be added on to any sponsorship and includes radio promotional schedule and 20 extra public event tickets!