

PRESSURE COOKER SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

TITLE SPONSOR - \$25,000

- Event will be referred to as "SPONSOR NAME'S PRESSURE COOKER"
- Sponsor name will be integrated into Pressure Cooker logo
- Sponsor name included every time Pressure Cooker is mentioned on social media
- Sponsor name included in all physical signage related to Pressure Cooker
- Sponsor name included on all digital signage during Pressure Cooker
- Option to integrate product or unique marketing program at Pressure Cooker
- Option to welcome crowd at televised Pressure Cooker competition and/or announce winner (Event broadcast details TBD)
- Sponsor name will be included on awards
- Sponsor logo will be included on Schedule of Events page of MADE website
- All rights and entitlements of Premier Level Sponsor such as 10x20 booth space, ticket admissions, and marketing inclusions

PRESENTING SPONSOR - \$17,500

- Sponsor will be recognized as a Presenting Sponsor of Pressure Cooker
- Sponsor name will be tagged in social media postings related to sub-event
- Premier inclusion in all physical signage related to sub-event
- Premier inclusion on all digital signage during sub-event
- Sponsor logo will be included on Schedule of Events page of MADE website
- All rights and entitlements of Supporting Level Sponsor such as 10x10 booth space, ticket admissions, and marketing inclusions

SUPPORTING SPONSOR - \$12,500

- Sponsor will be recognized as a supporting sponsor of Pressure Cooker
- Sponsor name included in all physical signage related to sub-event
- Recognition on all digital signage during sub-event
- Sponsor logo will be included on Schedule of Events page of MADE website
- All rights and entitlements of Contributing Level Sponsor such as 10x10 booth space, ticket admissions, and marketing inclusions

