

SPONSORSHIP LEVELS

PREMIER SPONSOR - \$10,000

- 10x20 booth space included
 - Half island booth space, choose your location
 - Option to choose booth space location*
 - Logo on MADE website
 - Product feature on MADE Exhibitor Products page
 - Option to include swag item in show bags
 - Receive contact list of MADE exhibitors and attendees prior to show
 - Logo in MADE email newsletters
 - Social media promotion - 2 posts
 - Company ad in one MADE email newsletter
 - Dedicated email newsletter to MADE database
- Tradeshow Badges - 12**
 - Tickets to Ag Awards - 4
 - Tickets to Public Event - 8

SUPPORTING SPONSOR - \$6,000

- 10x10 booth space included
 - Option to choose booth space location*
 - Logo on MADE website
 - Product feature on MADE Exhibitor Products page
 - Option to include swag item in show bags
 - Receive contact list of MADE exhibitors and attendees prior to show
 - Logo in MADE email newsletters
 - Social media promotion - 1 post
- Tradeshow Badges - 8**
 - Tickets to Ag Awards - 2
 - Tickets to Public Event - 4

CONTRIBUTING SPONSOR - \$3,000

- 10x10 booth space included
 - Option to choose booth space location*
 - Logo on MADE website
 - Product feature on MADE Exhibitor Products page
 - Option to include swag item in show bags
 - Receive contact list of MADE exhibitors and attendees prior to show
- Tradeshow Badges - 5**
 - Tickets to Public Event - 2



*Corner spots and 10x20 upgrades are available to Contributing and Supporting Sponsors for purchase

** Tradeshow badges allow access into B2B tradeshow and public event

PRESSURE COOKER SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

TITLE SPONSOR - \$25,000

- Event will be referred to as "SPONSOR NAME'S PRESSURE COOKER"
- Sponsor name will be integrated into Pressure Cooker logo
- Sponsor name included every time Pressure Cooker is mentioned on social media
- Sponsor name included in all physical signage related to Pressure Cooker
- Sponsor name included on all digital signage during Pressure Cooker
- Option to integrate product or unique marketing program at Pressure Cooker
- Option to welcome crowd at televised Pressure Cooker competition and/or announce winner (Event broadcast details TBD)
- Sponsor name will be included on awards
- Sponsor logo will be included on Schedule of Events page of MADE website
- All rights and entitlements of Premier Level Sponsor such as 10x20 booth space, ticket admissions, and marketing inclusions

PRESENTING SPONSOR - \$17,500

- Sponsor will be recognized as a Presenting Sponsor of Pressure Cooker
- Sponsor name will be tagged in social media postings related to sub-event
- Premier inclusion in all physical signage related to sub-event
- Premier inclusion on all digital signage during sub-event
- Sponsor logo will be included on Schedule of Events page of MADE website
- All rights and entitlements of Supporting Level Sponsor such as 10x10 booth space, ticket admissions, and marketing inclusions

SUPPORTING SPONSOR - \$12,500

- Sponsor will be recognized as a supporting sponsor of Pressure Cooker
- Sponsor name included in all physical signage related to sub-event
- Recognition on all digital signage during sub-event
- Sponsor logo will be included on Schedule of Events page of MADE website
- All rights and entitlements of Contributing Level Sponsor such as 10x10 booth space, ticket admissions, and marketing inclusions



PUBLIC EVENT SPONSORSHIP OPPORTUNITIES

TYPES OF SPONSORSHIPS

TITLE SPONSOR - \$20,000

- Event will be referred to as "SPONSOR NAME'S Consumer Celebration"
- Sponsor will be included each time the Public Event is mentioned on social media
- Sponsor name included in all physical signage related to public event
- Sponsor name included in all digital signage during public event
- Option to welcome crowd at public event
- Sponsor logo will be included on Schedule of Events page of MADE website
- Sponsor name and logo will be featured in all email newsletters specifically related to public event
- Sponsor will be included in all recorded radio promotions
- Sponsor's name will be included on each public ticket
- All rights and entitlements of Premier Level Sponsor such as 10x20 booth space, ticket admissions, and marketing inclusions

PRESENTING SPONSOR - \$10,000

- Sponsor will be recognized as a Presenting Sponsor of public event
- Sponsor name will be included in all social media posts specifically dedicated to public event
- Sponsor name included in all physical signage related to public event
- Sponsor name included in all digital signage during public event
- Option to speak to crowd during public event
- Sponsor logo will be included on Schedule of Events page of MADE website
- Sponsor name or logo included in all email newsletters specifically related to public event
- All rights and entitlements of Contributing Level Sponsor such as 10x10 booth space, ticket admissions, and marketing inclusions

TICKET SALES OUTLET - \$5,000

Drive traffic to your location by selling consignment tickets at the best available discount! Ticket sales outlet option can be added on to any sponsorship and includes radio promotional schedule and 20 extra public event tickets!