



# FOODIE FAVORITE AWARDS

## HOSTED DURING THE TASTE CELEBRATION ON THE EVENING OF SEPTEMBER 1ST

The Foodie Favorite Awards are an opportunity for consumers who attend MADE's Public Event, TASTE, on the evening of Thursday, September 1st to vote for their favorite local product. First place winner and runner up will be announced before the end of the night.

### FOODIE FAVORITE - LOCAL PRODUCT

#### HOW TO PARTICIPATE:

- During your registration process you are asked to upload a photo of any product you'd like to highlight on MADE's website on the Exhibitor Products Page. That same product and photo will be used in the product listings consumers will choose from during TASTE.
- If you have already uploaded a product photo and description but want to feature a different product please send the a new product photo and product description to [info@MADECentralCA.com](mailto:info@MADECentralCA.com) no later than Friday, August 19th at 5 PM.
- Products submitted after August 19th are not guaranteed participation.

### FOODIE FAVORITE - RESTAURANT CREATION

#### HOW TO PARTICIPATE:

- If you would like to offer your products to participating restaurants, please complete the registration form through your exhibitor portal by August 12th at 5 PM.
- All of the information you provide will be handed over to participating restaurants, after which they can reach out to you directly to feature your product; please include the correct contact information.
- Please note, donating product is highly encouraged as these restaurants are donating their time, staff, and creativity to participate.
- MADE staff does not have any authority to dictate which products are used by the restaurateurs.

### HOW DOES THE VOTING PROCESS WORK?

- When consumers arrive for TASTE they will scan a QR code that will take them to a listing of all of the products eligible for a vote, followed by a listing of all participating restaurants and their menu item.
- Consumers will only be able to vote once in each category.
- Voting will end at 7:00 p.m. and the top two (2) products with the most votes win the Foodie Favorite - Local Products Awards.
- Voting will be kept exclusively in-person to ensure the most authentic results. We strongly encourage you to create excitement amongst your followers and encourage them to attend TASTE where they can vote live.