

NEW PRODUCT AWARD SHOWCASE & THE CAGLIA ENVIRONMENTAL PRESSURE COOKER

STEP 1:

Will you be exhibiting at
MADE Central California August
31st - September 1st?

YES!



Does your company have a new*
product they want to promote at
MADE?

YES!



Fill out a New Product Showcase
Registration form for each new
product you'd like to enter and
submit it no later than August
19th. All approved registrations
will have their new product(s)
featured on our website,
promoted in our socials, and put
on display at the show.

*PLEASE CLICK HERE FOR COMPLETE DETAILS
ABOUT WHAT QUALIFIES AS A 'NEW' PRODUCT &
INSTRUCTIONS FOR ENTERING.

STEP 2:

Now that you have submitted
your New Product Showcase
Registration(s) and they have
been approved by MADE staff,
do you think your product has
what it takes to win \$10,000?

YES! NO, I'M GOOD

Awesome!! You're done!
We will add your product
to our website, promote it
in our socials, and put it
on display at the show*.



Great!! Submit a 2-3 minute
video** about the product you
want considered for the
Pressure Cooker and submit it
no later than August 12th.

**PLEASE CLICK HERE FOR COMPLETE DETAILS
ABOUT ENTERING YOUR PRODUCT FOR
CONSIDERATION

STEP 3:

Did you submit your video
and receive a confirmation
receipt by August 12th?

YES!



Now you wait.... but not too long!
All applicants will be contacted
by MADE staff no later than
August 16th with the status of
your application. If you are a
finalist, staff will provide you with
all of the information you need
to prepare for your live
presentation on August 31st.

DEADLINES:

AUGUST 12th - Pressure Cooker Video App Due
AUGUST 16th - All Applicants will be contacted
re: the status of their Pressure Cooker App
AUGUST 19th - New Product Showcase
Registration(s) due
AUGUST 31st - Pressure Cooker Live Competition