

AUG. 31 & SEPT. 1 2022 | FRESNO CONVENTION CENTER
EXHIBITOR BENEFITS



- 10ft. X 10ft. Booth space
- Pipe and drape (8' back wall, 3' side rail)
- One 8' table with black linen
- One small waste basket
- 2 vinyl folding chairs
- Company identification 11x17 sign
- Opportunity to purchase your choice of your inline booth location (\$250)
- Inclusion on Exhibitor Products & Services Page
- 5 tradeshow staff badges
- 2 tickets to SIP, the Social for Industry Professionals!
- 2 tickets to TASTE Central California

| | MEMBER PRICE | | NON-MEMBER PRICE | |
|-------------------------------------|------------------------|-----------------------|------------------------|-----------------------|
| | BOOTH PRICE BEFORE 7/1 | BOOTH PRICE AFTER 7/1 | BOOTH PRICE BEFORE 7/1 | BOOTH PRICE AFTER 7/1 |
| FOOD/BEVERAGE EXHIBITOR | \$600 | \$750 | \$800 | \$1000 |
| INDUSTRY SERVICE PROVIDER EXHIBITOR | \$1125 | \$1400 | \$1500 | \$1875 |